CONTRACT

KAKE-TV 1500 N. West Street Wichita, KS 67203 (316) 943-4221

And:

Strategic Media Services 1911 North Ft Myer Drive Suite 400 Arlington, VA 22209

	Contract / Re	vision		Alt Order #	ŧ
	116365	1		26914747	
Product				•	
Candidate					
Contract Dates	Estimate #				
05/05/20 - 05/12/20	6852				
Advertiser			Or	iginal Date	/ Revision
Kansans for Marshall			C	5/04/20	/ 05/04/20
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property	Account Executive		xecutive	Sales Office
	KAKE-TV	Contine	enta	al Washingt	Continental-Was
	Special Hand	ling			
	Demographic				
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	9912521	560			646
	Agency Ref	<u> </u>		Advertiser	Ref
				1	

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type	Spots	Amount
N 1 All 05/05/20 05/05/20 Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/20 -1 1	7:00 AM-9:00 AM <u>Rate</u> \$125.00		:30 PHE-EMP HOUF	TIBLE WITH AS NOTICE	24NM	1	\$125.00
N 2 All 05/06/20 05/06/20 Good Morning America Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1 1	7:00 AM-9:00 AM <u>Rate</u> \$125.00		PRE-EMPTII HOURS	BLE WITH 24 NOTICE	NM	1	\$125.00
N 3 All 05/07/20 05/07/20 Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/201 1	7:00 AM-9:00 AM <u>Rate</u> \$125.00		:30 PRE-EN	APTIBLE WIT	н 24 ^м :	1	\$125.00
N 4 All 05/08/20 05/08/20 Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/201 1	7:00 AM-9:00 AM <u>Rate</u> \$125.00			IPTIBLE WIT		1	\$125.00
N 5 All 05/11/20 05/11/20 Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/11/20 05/17/20 1 1	7:00 AM-9:00 AM <u>Rate</u> \$125.00			TIBLE WITH RS NOTICE	NM 24	1	\$125.00
N 6 All 05/12/20 05/12/20 Good Morning America Start Date End Date Weekdays Spots/Week Week: 05/11/20 05/17/20 -1 1	7:00 AM-9:00 AM <u>Rate</u> \$125.00			TIBLE WITH RS NOTICE	24 ^{NM}	1	\$125.00
N 7 All 05/09/20 05/09/20 Good Morning America Sat <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/201- 1	7:00 AM-8:00 AM <u>Rate</u> \$100.00		:30 PRE-EM HOL	PTIBLE WITH IRS NOTICE	ı 2 ^{NM}	1	\$100.00
N 8 All 05/09/20 05/09/20 Good Morning Kansas Sat Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1- 1	8:00 AM-9:00 AM <u>Rate</u> \$90.00		:30 PRE-EMP HOUF	TIBLE WITH	24NM	1	\$90.00
N 9 All 05/10/20 05/10/20 Good Morning America Sun Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1 1	7:00 AM-8:00 AM <u>Rate</u> \$105.00		:30 PRE-EMI	PTIBLE WITH	NM 24	1	\$105.00
N 10 All 05/10/20 05/10/20 Good Morning Kansas Sun Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/201 1	8:00 AM-9:00 AM <u>Rate</u> \$80.00		:30 PRE-EMP HOUR	TIBLE WITH A	NM ≧₄	1	\$80.00
N 11 All 05/05/20 05/05/20 Midday News Start Date End Date Weekdays Spots/Week	11:00 AM-12:00 PN <u>Rate</u>		:30 PRE-EM HOL	PTIBLE WITH	⁴ Ñw	1	\$75.00

Kansans for Marshall



	Contract / Revision 116365 /	Alt Order # 26914747
Contract Dates	Product	Estimate #
05/05/20 - 05/12/20	Candidate	6852
Advertiser	In	riginal Date / Revision

05/04/20 / 05/04/20

	Start/End	720	Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 -1 1	Rate \$75.00					
N 12 All 05/06/20 05/06/20 Midday News	11:00 AM-12:00 PM	į.	:30		NM 1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/201 1	<u>Rate</u> \$75.00			TIBLE WITH 24 S NOTICE		
N 13 All 05/07/20 05/07/20 Midday News	11:00 AM-12:00 PN		:30	<u> </u>	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1 1	<u>Rate</u> \$75.00			PTIBLE WITH A	24	
N 14 All 05/08/20 05/08/20 Midday News	11:00 AM-12:00 PN		:30		NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1 1	<u>Rate</u> \$75.00			MPTIBLE WITH	124	
N 15 All 05/11/20 05/11/20 Midday News	11:00 AM-12:00 PN		:30		NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 05/11/20 05/17/20 1 1	<u>Rate</u> \$75.00			PTIBLE WITH	24	
N 16 All 05/12/20 05/12/20 Midday News	11:00 AM-12:00 PN		:30	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 05/11/20 05/17/20 -1 1	<u>Rate</u> \$75.00			TIBLE WITH 24	4	
N 17 All 05/05/20 05/05/20 KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30		NM 1	\$95.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 -1 1	<u>Rate</u> \$95.00		PRE-EMI	PTIBLE WITH	1 48	
N 18 All 05/06/20 05/06/20 KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30	NO NOTICE	NM 1	\$95.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1 1	<u>Rate</u> \$95.00			TIBLE WITH	48	
N 19 All 05/07/20 05/07/20 KAKE News @ 4p-5p	4:00 PM-5:00 PM			IBLE WITH	NM 1	\$95.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1 1	<u>Rate</u> \$95.00			S NOTICE	48	
N 20 All 05/08/20 05/08/20 KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30		NM 1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/201 1	<u>Rate</u> \$95.00			TIBLE WITH	48	
N 21 All 05/11/20 05/11/20 KAKE News @ 4p-5p	4:00 PM-5:00 PM		:30	RS NOTICE	NM 1	\$95.00
Start Date End Date Weekdays Spots/Week	Rate			TIBLE WITH	48	Ψ00.00
Week: 05/11/20 05/17/20 1 1	\$95.00		HOUR	SNOTICE		
N 22 All 05/12/20 05/12/20 KAKE News @ 4p-5p Start Date End Date Weekdays Spots/Week	4:00 PM-5:00 PM		PRE-EMPT	IBLE WITH 4	NM 1	\$95.00
Start Date End Date Weekdays Spots/Week Week: 05/11/20 05/17/20 -1 1	<u>Rate</u> \$95.00		HOURS	NOTICE		
N 23 All 05/05/20 05/05/20 KAKE News @ 5p	5:00 PM-5:30 PM		:30		NM 1	\$190.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/20 -1 1	<u>Rate</u> \$190.00			TIBLE WITH	48	
N 24 All 05/06/20 05/06/20 KAKE News @ 5p	5:00 PM-5:30 PM	1.	:30	NO NUTTICE	NM 1	\$190.00
Start Date	Rate		PRE-EMP	TIBLE WITH	48	
Week: 05/04/20 05/10/201 1	\$190.00		HOU	RS NOTICE		0.400.00
N 25 All 05/07/20 05/07/20 KAKE News @ 5p Start Date End Date Weekdays Spots/Week	5:00 PM-5:30 PM <u>Rate</u>		:30	TIBLE WITH	NM 1	\$190.00
Week: 05/04/20 05/10/201 1	\$190.00			S NOTICE	48	
N 26 All 05/08/20 05/08/20 KAKE News @ 5p	5:00 PM-5:30 PM		:30		NM 1	\$190.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 1 1	<u>Rate</u> \$190.00			PTIBLE WITH	H 48	
N 27 All 05/12/20 05/12/20 KAKE News @ 5p	5:00 PM-5:30 PM				NM 1	\$190.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/11/20 05/17/20 -1 1	Rate		HO!	PTIBLE WITH	140	
Week: 05/11/20 05/17/20 -1 1	\$190.00				ı	

05/04/20 / 05/04/20



	Contract / Revision	Alt Order #
	116365 /	26914747
Contract Dates	Product	Estimate #
05/05/20 - 05/12/20	Candidate	6852

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	-					19
N 28 All 05/05/20 05/05/20 KAKE News @ 6p Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM Rate		:30 PRE-E	MPTIBLE V	VITH 48	1	\$270.00
Week: 05/04/20 05/10/20 -1 1	\$270.00		Н	DURS NOT	CE		
N 29 All 05/06/20 05/06/20 KAKE News @ 6p	6:00 PM-6:30 PM		:30		NM	1	\$270.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/201 1	<u>Rate</u> \$270.00		PRE	EMPTIBLE	WITH 4	В	
			.20	HOURS NO	4 2 6		#070.00
N 30 All 05/07/20 05/07/20 KAKE News @ 6p Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM Rate		:30	MPTIBLE	NM NATITAL A	1	\$270.00
Week: 05/04/20 05/10/201 1	\$270.00			OURS NO			
N 31 All 05/08/20 05/08/20 KAKE News @ 6p	6:00 PM-6:30 PM		:30		NM	1	\$270.00
Start Date End Date Weekdays Spots/Week	Rate		PRE-E	MPTIBLE V	VITH 48		
Week: 05/04/20 05/10/201 1	\$270.00		2.4.4	OURS NOT			
N 32 All 05/11/20 05/11/20 KAKE News @ 6p Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM		:30		NM	1	\$270.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/11/20 05/17/20 1 1	<u>Rate</u> \$270.00		PRE-EN	APTIBLE W	ITH 48		
N 33 All 05/09/20 05/09/20 KAKE News 6-7p Sat	6:00 PM-6:30 PM		:30 HO	URS NOTIC	NM	1	\$105.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		100000	IPTIBLE W	20.000		Ψ100.00
Week: 05/04/20 05/10/201- 1	\$105.00			URS NOTIC			
N 34 All 05/09/20 05/09/20 KAKE News 6-7p Sat	6:30 PM-7:00 PM		:30	MPTIBLE V	NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/04/20 05/10/201- 1	<u>Rate</u> \$105.00			URS NOTI			
N 35 All 05/10/20 05/10/20 KAKE News @ 530p Sun	5:30 PM-6:00 PM		:30	ONC NO.	NM	4	£170.00
Start Date End Date Weekdays Spots/Week	Rate			VIPTIBLE V		1	\$170.00
Week: 05/04/20 05/10/201 1	\$170.00			URS NOTI			
N 36 All 05/05/20 05/05/20 M-F	6:30 PM-7:00 PM		:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/20 -1 1	Rate		PRE-EM	PTIBLE WI	TH 48		
	\$175.00		HOL	IRS NOTIC	E		
N 37 All 05/06/20 05/06/20 M-F Start Date End Date Weekdays Spots/Week	6:30 PM-7:00 PM Rate		:30		NM	1	\$175.00
Week: 05/04/20 05/10/201 1	\$175.00			PTIBLE WI			
N 38 All 05/07/20 05/07/20 M-F	6:30 PM-7:00 PM		:30	IKS MUTIC	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate		PRE-EM	PTIBLE WI	TH 43		4
Week: 05/04/20 05/10/201 1	\$175.00		HOL	JRS NOTIC	E		
N 39 All 05/08/20 05/08/20 M-F	6:30 PM-7:00 PM		:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 05/04/20 05/10/201 1	<u>Rate</u> \$175.00			WPTIBLE V			
N 40 All 05/11/20 05/11/20 M-F	6:30 PM-7:00 PM		:30	URS NOT	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			MPTIBLE V		1	\$175.00
Week: 05/11/20 05/17/20 1 1	\$175.00		HC-L	DURS NOT	CE		
N 41 All 05/12/20 05/12/20 M-F	6:30 PM-7:00 PM			PTIBLE WI		1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			RS NOTIC			
Week: 05/11/20 05/17/20 -1 1	\$175.00					934	***
N 42 All 05/05/20 05/05/20 KAKE News @ 10p Start Date End Date Weekdays Spots/Week	10:00 PM-10:35 PN Rate			BLE WITH 2	. NM	1	\$225.00
Week: 05/04/20 05/10/20 -1 1	\$225.00		HOURS	NOTICE			
N 43 All 05/06/20 05/06/20 KAKE News @ 10p	10:00 PM-10:35 PN		:30		NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate		PRE-EMPTIE			•	
Week: 05/04/20 05/10/201 1	\$225.00		HOURS	NOTICE			

Kansans for Marshall



	Contract / Revision 116365 /	<u>Alt Order #</u> 26914747
Contract Dates 05/05/20 - 05/12/20	Product Candidate	Estimate # 6852
Advertiser	0	riginal Date / Revision
Kansans for Marshall		05/04/20 / 05/04/20

*Lin	e Ch S	tart Date	End Da	te Descriptio	n	Start/End Time	Days	Length V	Spots/ Veek	Rate	Type	Spots	Amount
N 4) KAKE New		10:00 PM-10:35 PM				LE WITH 24	NM		\$225.00
		ate End		Weekdays	Spots/Week	Rate		100-	HOURS	NOTICE	INIVI	'	Ψ220.00
We	ek: 05/04/2	20 05/1	10/20	1	1	\$225.00							
N 4	All 0	5/09/20	05/09/20	KAKE News	s @ 10p Sat	10:00 PM-10:35 PN		:3 9 p;	-FMPTI	BLE WITH 24	NM	1	\$140.00
	Start D			Weekdays	Spots/Week	<u>Rate</u>		, , , ,	HOURS	NOTICE			
	ek: 05/04/2			1-	11	\$140.00							
N 46				KAKE News		10:00 PM-10:35 PN		:30	-EMPTI	BLE WITH 24	NM	1	\$300.00
10/0	Start D ek: 05/04/2			Weekdays	Spots/Week 1	<u>Rate</u> \$300.00		1 1 120	HOURS	NOTICE			
_			0,20					Security	11 5 7151.50				
N 47	Start D			Meekdays	Kimmel Show Spots/Week			:30	the track to the		NM	1	\$95.00
We	ek: 05/04/2			-1	<u> </u>	<u>Rate</u> \$95.00		PK	E-ENIP	TIBLE WITH	148		
N 48	All O	5/06/20	05/06/20	ARC Jimmy	Kimmel Show	10:35 PM-11:35 PN		:30	HOUR	SNOTICE	NM	1	\$95.00
	Start D			Weekdays	Spots/Week	Rate					2/10/03/03/03	1	φ93.00
We	ek: 05/04/2	20 05/1		1	1	\$95.00		PRI	E-EMPT	IBLE WITH	48		
N 49	All 0	5/07/20	05/07/20	ABC Jimmy	Kimmel Show	10:35 PM-11:35 PN		:30	HOUR	SNOTICE	NM	1	\$95.00
	Start D	ate End	Date	Weekdays	Spots/Week	Rate		1385043					
We	ek: 05/04/2	1000		1	1	\$95.00		PR		FIBLE WITH	148		
N 50				ABC Jimmy	Kimmel Show	10:35 PM-11:35 PM		:30	HOUR	SNOTICE	NM	1	\$95.00
	Start Da			Weekdays	Spots/Week	Rate		DDE	FARDT	BLE WITH	40		
	ek: 05/04/2			1	1	\$95.00			E 1 470 H 5 1700 4	NOTICE	40		
N 51					Kimmel Show			:30		JIIO IIOL	NM	1	\$95.00
We.	Start Da ek: 05/11/2			<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$95.00							
						The second secon		2 5 41	man man co. a n - a	IBLE WITH	11 11 11		
N 52	Start Da		05/12/20 Data	ABC Jimmy Weekdays	Kimmel Show Spots/Week	10:35 PM-11:35 PN Rate		:30	HOUR	SNOTICE	NM	1	\$95.00
We	ek: 05/11/2			-1	<u> </u>	\$95.00		On the sec					
N 53	All OF		05/08/20	Fri		8:00 PM-10:00 PM			MANUAL TO THE	BLE WITH	48 NM	1	\$315.00
	Start Da			Weekdays	Spots/Week	Rate		.50	HOURS	NOTICE	INIVI	d.	φ313.00
Wee	ek: 05/04/2			1	1	\$315.00		225	had to be desired		1		
N 54	All 05	5/10/20	05/10/20	Sun		6:00 PM-7:00 PM		:30	HOUDS	DIE WITH	NМ	1	\$375.00
	Start Da			<u> Weekdays</u>	Spots/Week	<u>Rate</u>		PRE-E	MPTIBLE	WATIGE			•
Wee	ek: 05/04/2	0 05/10	0/20 -	1	1	\$375.00		H	OURS NO	TICE			
							Totals	W	-	SECTION SECTION		54	\$8,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/12/20	54	\$8,250.00	(\$1,237.50)	\$7,012.50
Totals	54	\$8,250.00	(\$1,237.50)	\$7,012.50

Signature:	Date:	
235.4	The state of the s	